

Go the distance. . .

By signing up to a Memory Walk you are joining thousands of others raising vital funds to make sure nobody faces dementia alone.

To stomp pass that £50 sponsorship target we have put together some fundraising hints and tips to help you along the way.



Go Online

Setting up an online fundraising page is a really simple way to boost your fundraising. It is hassle free and your family and friends can donate by card to a secure site which means you don't need to collect any money.



We even have 10 easy tips to making the most out of your online giving page...give them a read.

Head over to www.justgiving.com/alsasad to start your online giving journey.



Sponsorship Forms

Sponsorship forms are a great way to get you closer to your fundraising target. Now is the time to download the form from the walk resource page online. Each walk has a specific sponsorship form for you to use



- Carry it with you all the time – you never know who you're going to bump into when you're out for a stroll.
- Try and collect your donations upfront. This saves time trying to chase people up afterwards.
- Please use the official Alzheimer Scotland sponsorship form. We will not be able to claim Gift Aid if you create your own.



Social Media

We have created some tools to help you spread the word of your fundraising on social media. You can download them from the memory walk website.

- Share your story on Facebook, Twitter, and Instagram etc... Anything to get noticed.
- Why not add your Just Giving link to your email signature and social media bios so people can donate directly online!

Go the Extra Mile!

Need some fundraising inspiration, how about...



Bake sale

Everyone loves a good bake sale so why not bring some extra goodies to your work place. This might just say goodbye to the Monday blues whilst you're at it! Use our delicious recipes to get the dough rolling.



Walk to work

How about some extra practice by walking to work? Ask those around you to donate by the mile!



Party

Why not swap those walking shoes for your favourite party shoes and host a Memory Walk party. Encourage your guests to leave a small donation through the night to help your fundraising.



Tea time

Make your colleague's life that little bit easier by making the tea and coffee for a week for a small donation.



Dog walking

Bringing it back to the theme of walking, go knock on a neighbours door and ask if they would let you walk their dog for a small donation. Saves them the walk and increases your fundraising!



Guess the steps

Encourage people to support you by taking part in a sweepstake! We have created a poster for you to use, you just need to supply the little prize.

With your help... just £50 could pay for our Freephone Dementia Helpline to take calls for five hours providing much needed information and emotional support to people affected by dementia.



Support

Need a hand with your fundraising? We can help! Give us a call on 0131 243 1453 or email events@alzscot.org.



Memory Walk

Iceland

SUNDAY POST